

March 2021 - new update available

Play Guitar Hits 2.0 update

Keep on playing in a free world: the popular Play Guitar Hits app gets a massive update, including masterclasses by top tier musicians.

Since its inception almost two years ago, Play Guitar Hits has been downloaded by thousands of budding guitarists who have enjoyed the app and all its content as a great educational tool.

The app is now available on three stores (iOS, Android and macOS) and features a free seven-day trial for every new user to experience the scope of what Play Guitar Hits has to offer.



The app

Designed by App Steel in collaboration with Arobas Music (the company behind the world-famous Guitar Pro software), Play Guitar Hits allows you to learn hundreds of hit songs (and lesser-known great tracks) using multi-angle videos, featuring separate views of the left and right hands, synchronized with the tabs.

You pick your level of proficiency or your style of choice, and the app offers you songs that should be right up your alley.

Every song has been divided into several bite-size parts, which makes them easier to approach and less intimidating. Our audio engine even allows you to slow down the tempo of a song by up to 50%, which should be enough to make Eddie Van Halen sound like B.B. King!

And the playbacks that you play along with have been recorded for the purpose of the app, with the care and attention to detail of a true album recording.



What's new pussycat?

As any significant update should, Play Guitar Hits 2.0 has been made even better in a number of ways. Of course somes features has been slightly tweaked or corrected and the interface is more fluid and user-friendly, but the main appeal of this new version is a copious amount of new material. World-famous musicians have become our partners to teach you how to play their songs exactly like they do.

Available masterclasses include Joe Duplantier teaching you two songs from Gojira's latest album Magma, fusion virtuoso Oz Noy showing you his unique blend of funk and rock, fingerstyle monster Gareth Evans crafting superb arrangements and acclaimed Guitareo teacher Nate Savage inviting you to get into Shallow and Doc Watson's version of Windy and Warm.

Professional musicians and teachers have also contributed new songs and content, from Galago's own Eric Legaud who gets into "Born to be Wild" to Julien Bitoun getting into evergreen rock classics, as well as lauded returning teacher Florent Etler.

That impressive amount of new content is made easy to navigate with a new interface and a new "bookmark" feature to get to your favorite songs without having to look for them.



We are family

In order to achieve such a significant update, Play Guitar Hits has teamed up with a few legendary gear brands. We've been working with Music Man and Lâg for the guitar side of the equation, featuring strings by Savarez and Ernie Ball, and we've been enjoying I.K. Multimedia's software.

We're planning on releasing custom Amplitube presets for the songs in the app, which means you'll be able to get exactly the right preset to capture that elusive sound.

With version 2.0 you can now see your Play Guitar Hits lesson on the fretboard of your Fret Zealot neck, making your learning experience even simpler!

Availability

Play Guitar Hits 2.0 is available now on iOS, macOS and Android. After the free seven-day trial, a regular subscription is only \$6.99 a month (6,99€). All the songs and masterclasses can also be bought individually, on a one-at-a-time basis, with a price that varies depending on how much content they include.

Media

Download the Play Guitar Hits media kit containing logos and screenshots on <u>www.playguitarhits.com</u>

Social media

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